

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of (first named inventor):

**Steven Weinstein et al.**

Serial 10/625,752

No.:

Filed: July 23, 2003

For: COMBINING TELEVISION  
BROADCAST AND  
PERSONALIZED/INTERACTIVE  
INFORMATION

Atty. Docket 007412.00212  
No.:

Group Art Unit: 2423

Examiner: Stokely-Collins, J

Confirmation 8134

No.:

**AMENDMENT**

Mail Stop Amendment  
Commissioner for Patents  
U.S. Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the non-final office action mailed November 24, 2010, please amend the above-identified application as follows and reconsider the rejections therein.

**Amendments to the Claims** are reflected in a Listing of Claims, which begins on page 2 of this paper.

**Remarks** begin on page 9 of this paper.

Please charge any fees due, or credit any overpayments made, to Deposit Account No. 19-0733, accordingly. Any necessary extensions of time are hereby requested.